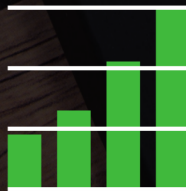


# A SUCCESS STORY FOR STORYBOARD FILMS



Storyboard Films shot to success thanks to support from the  
Caithness Business Fund



**CAITHNESS**  
BUSINESS FUND

## Caithness Business Fund support helped Storyboard Films shoot to success

Established in early 2015, by passionate photographer and filmmaker Jill Innes, Storyboard Films offers alternative, authentic cinematography services for weddings and corporate promotions.

Born out of a love of storytelling, Storyboard Films works closely with clients to produce a unique visual experience that meets their individual needs, whether that's working with couples to produce a perfect memento of their wedding day or with businesses to produce a truly special visual experience they will love showing to customers and colleagues alike.

### The support from the Fund was crucial in getting my business off the ground.

Jill approached the Caithness Business Fund for support in early 2014. Recognising Jill's natural creative talent and ambition to succeed, the team worked closely with her to help develop her business plan and turn the business from a dream into a reality. In early 2015, Jill applied for and received a £5,000 grant from the fund, enabling her to purchase new, state-of-the-art equipment and get her business off to a flying start. Since then, Storyboard Films has gone from strength to strength, building a strong reputation as a wedding videographer and working with corporate clients including Reids of Caithness, North Highland College and Dunnet Bay Distillers.

"The Caithness Business Fund team were really supportive throughout the whole process," said Jill.

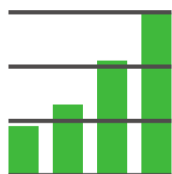
"The advice and guidance they were able to

offer me when putting together my business plan made a huge difference and, along with the grant from the Fund, was crucial in helping me get my business off the ground.

"I would recommend that anyone thinking about starting their own business should talk to the Caithness Business Fund team."

The assistance offered to Storyboard Films is a perfect example of the support the Caithness Business Fund has to offer to ambitious young businesspeople. By offering advice and guidance, as well as financial support, the fund can help ensure that your business gets off to the best possible start.

To find out more about the Caithness Business Fund and how the team can help you achieve your dreams, contact us today on 01847 500104 or [enquiries@caithnessbusinessfund.co.uk](mailto:enquiries@caithnessbusinessfund.co.uk).



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### CAITHNESS BUSINESS FUND

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Assistance is available for businesses in the Caithness and North Sutherland Area through the Caithness Business Fund which is managed by Caithness Chamber of Commerce.